Kelly Ethington
President

TAG Invites CTS to Attend Leadership Conference for Technology Industry

Kelly Ethington to Share Technology & Business Management Insights with Colleagues from North America

Southern Illinois And St. Louis — February 24, 2016 — CTS Technology Solutions, Inc., a leading provider of unified communications, announced today that the company has been invited to attend Technology Assurance Group's (TAG) annual convention. TAG is an organization of independently owned unified communication providers in North America who collectively represent $350M in products and services. The event will take place on April 3-6th in Chicago, Illinois. This is an invite-only event that is focused on bringing great leaders together to collaborate on new trends, best business practices, emerging technologies and the associated impact on small to mid-sized businesses (SMBs). With leaders from all across the US and Canada in attendance, the knowledge transfer will be significant.

"We can't wait for it," stated Kelly Ethington, President of CTS. "The TAG convention always stimulates our minds and opens us up to new ideas. It's an honor to be among this caliber of leaders and we look at this event as an opportunity to refine our competitive advantage. We consider it our duty to proactively seek out best practices, so we can continually deliver a superior experience for all of our customers."

"We were pleased to hear that Kelly would be attending," commented Brian Suerth, President of TAG. "Their organization is one of the exemplary companies that exude excellence in all that it does. CTS excels at consistently exceeding the expectations of their customers, which explains their prolonged success over the years."

At the event, Kelly Ethington will be sharing key insights, as well as collaborating with C-level leadership from other markets in order to innovate new ways of serving their customers. "In the technology field, companies that are complacent are falling woefully behind. That's why we make events like the TAG convention a priority. We learn new ways of doing business that continually increases our customers' profitability, while giving them a competitive advantage," stated Ethington.

One of the top ten speakers in the world, Dan Clark, will be the keynote speaker at this year's convention. Mr. Clark is a best-selling author and speaks regularly on topics including motivation, team-building, customer satisfaction and leadership. CTS will surely learn a tremendous amount, as well as contribute to the betterment of the industry.

About Technology Assurance Group

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing $350 million in products and services. TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com.

About CTS Technology Solutions, Inc.

CTS Technology Solutions, Inc. provides exceptional value through managed services that assures a fixed cost for our business partners. Our highly trained and motivated professionals constantly strive to offer proactive Data and Voice services that maximize the profits, productivity and competitive advantages of those partners.

Founded in 1984, CTS Technology Solutions, Inc. continues to be committed to establishing a dynamic partnership with our clients to ensure that their return on investment is maximized. Extensive technology resources, business consulting services and technical expertise allows our team of professionals to design and implement a wide range of solutions that best fit our partners' technology needs. For more information about CTS Technology Solutions, Inc. please call 1-800-443-3068 or visit www.ctscomplete.com.